

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Cheaterville, Inc.		12/04/2012	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	ViaView, Inc.		
Street Address:	10620 Southern Highlands Parkway		
Internal Address:	Suite 110-234		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89141		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 10			
Property Type	Number	Word Mark	
Serial Number:	85253129	CHEATERVILLE "DON'T BE THE LAST TO KNOW"	
Serial Number:	85431286	CHEATERVILLE.COM	
Serial Number:	85499966	CHEATERTAINMENT	
Serial Number:	85499975	CHEATERU	
Serial Number:	85499986	CHEATERUNIVERSITY	
Serial Number:	85499998	CHEATERVERSITY	
Serial Number:	85535847	KARMUNITY	
Serial Number:	85566670	BULLYVILLE	
Serial Number:	85661262	SLINGERVILLE	
Serial Number:	85682713	SLINGERVILLE SLINGIN' INK ON YOUR PINK	
CORRESPONDENCE DATA			
Fax Number:	3053972772		
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent			

OP \$265.00 85253129

900240534

TRADEMARK
 REEL: 004914 FRAME: 0735

via US Mail.

Phone: 8886671113
Email: jaf@randazza.com
Correspondent Name: Jason A. Fischer
Address Line 1: 2 South Biscayne Blvd.
Address Line 2: Suite 2600
Address Line 4: Miami, FLORIDA 33131

ATTORNEY DOCKET NUMBER:	127.001
NAME OF SUBMITTER:	Jason A. Fischer
Signature:	/Jason A. Fischer/
Date:	12/06/2012
Total Attachments: 2 source=Assignment of Trademarks 02#page1.tif source=Assignment of Trademarks 02#page2.tif	

ASSIGNMENT

WHEREAS, Cheateville, Inc., a Delaware corporation (hereinafter referred to as "Assignor"), owns certain trademarks listed in the attached Schedule A (which is hereby incorporated by this reference) along with all rights and goodwill associated with the same (collectively, the "Trademarks"), and

WHEREAS, ViaView, Inc., a Delaware corporation (hereinafter referred to as "Assignee"), is desirous of acquiring the Trademarks;

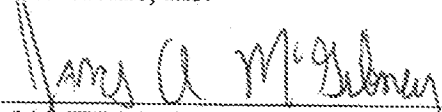
NOW THEREFORE, WITNESSETH: That for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign and transfer the Trademarks to Assignee, its successors and assigns, and Assignor does hereby authorize and request the United States Patent and Trademark Office to acknowledge such ownership in accordance with this Assignment.

And Assignor hereby covenants and agrees that Assignor is the owner of the full title herein conveyed and has the right to convey the same, and agrees that Assignor will communicate to Assignee any facts known to Assignor respecting the Trademarks, and testify in any legal proceedings when called upon by Assignee, sign all lawful papers deemed by Assignee as expedient to vest in it the legal title herein sought to be conveyed and enforcing proper protection under the Trademarks, but in every instance at Assignee's expense.

IN WITNESS WHEREOF, I have hereunto set my hand and seal on the date specified hereafter.

ASSIGNOR

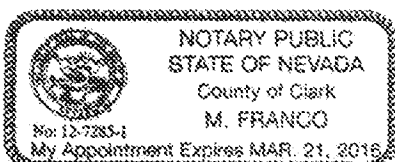
Cheateville, Inc.

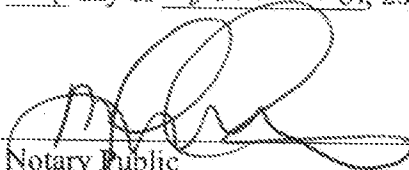

JAMES McGIBNEY
Its Chief Executive Officer

BEFORE ME personally appeared JAMES McGIBNEY, who is known to me, or has produced Drivers License as identification, and acknowledged to me the facts contained in the foregoing are true and correct to the best of his knowledge, and that said instrument was executed for the purpose therein expressed.

SWORN TO AND SUBSCRIBED to me this 4 day of December, 2012 ~~2011~~

Notary Stamp or Seal:




Notary Public
My commission expires: 03/21/2016

Schedule A

The Trademarks

Mark	App. Serial No.	TM Reg. No.
CHEATERVILLE "DON'T BE THE LAST TO KNOW"	85/253,129	4,155,162
CHEATERVILLE	85/431,286	4,236,331
CHEATERTAINMENT	85/499,966	(pending)
CHEATERU	85/499,975	(pending)
CHEATERUNIVERSITY	85/499,986	(pending)
CHEATERVERSITY	85/499,998	(pending)
KARMUNITY	85/535,847	(pending)
BULLYVILLE	85/566,670	(pending)
SLINGERVILLE	85/661,262	(pending)
SLINGERVILLE SLINGIN' INK ON YOUR PINK	85/682,713	(pending)